

NEWS RELEASE



Navigate Boomer Media

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FOR IMMEDIATE RELEASE

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Navigate Boomer Media Offers Programmatic Advertising, Social Media and Blogging Services

Phoenix, AZ, October 12, 2015 - Navigate Boomer Media offers an upgraded programmatic advertising platform, custom Social Media and blogging services that increases conversion rates for their clients. Small and medium companies and advertising agencies are looking for the best partners and technology to reach their target market efficiently. Effective programmatic advertising programs utilized at Navigate Boomer Media include tapping into the largest inventory of exchanges, private networks, superior optimization, integrating brands into sites, social media, video and content.

Sophisticated advertisers want to work with partners who deliver exceptional results. Navigate Boomer Media offers programmatic digital advertising, social media and blogging services by experts who act as your extended team. They offer quality ad space inventory and access to millions of websites. Since 2009 Navigate Boomer Media has delivered digital advertising, social media programs and content marketing results for advertising agencies and businesses.

Navigate Boomer Media uses real time data that is relevant to a firm's audience effectively and efficiently. They use custom retargeting to optimize and reach the audience on their screen of choice as well as leveraging real time data to personalize actionable data that learns about the desired audience. They use social media with strategic hashtags to build and engage an audience as well as use relevant blog posts to increase organic SEO.

About Navigate Boomer Media

Navigate Boomer Media, LLC (www.navigateboomermedia.com), Phoenix, AZ offers programmatic advertising, custom social media and blogging services for small and medium firms and advertising agencies. They use data leveraging 30 partners, retargeting and personalized real time data to drive performance across all screens. The company was established in 2009 and can reach all demographics with over 100 data filters. Social Media and blogging includes monthly packages designed specifically for a company to increase customer engagement, organic SEO and sales.